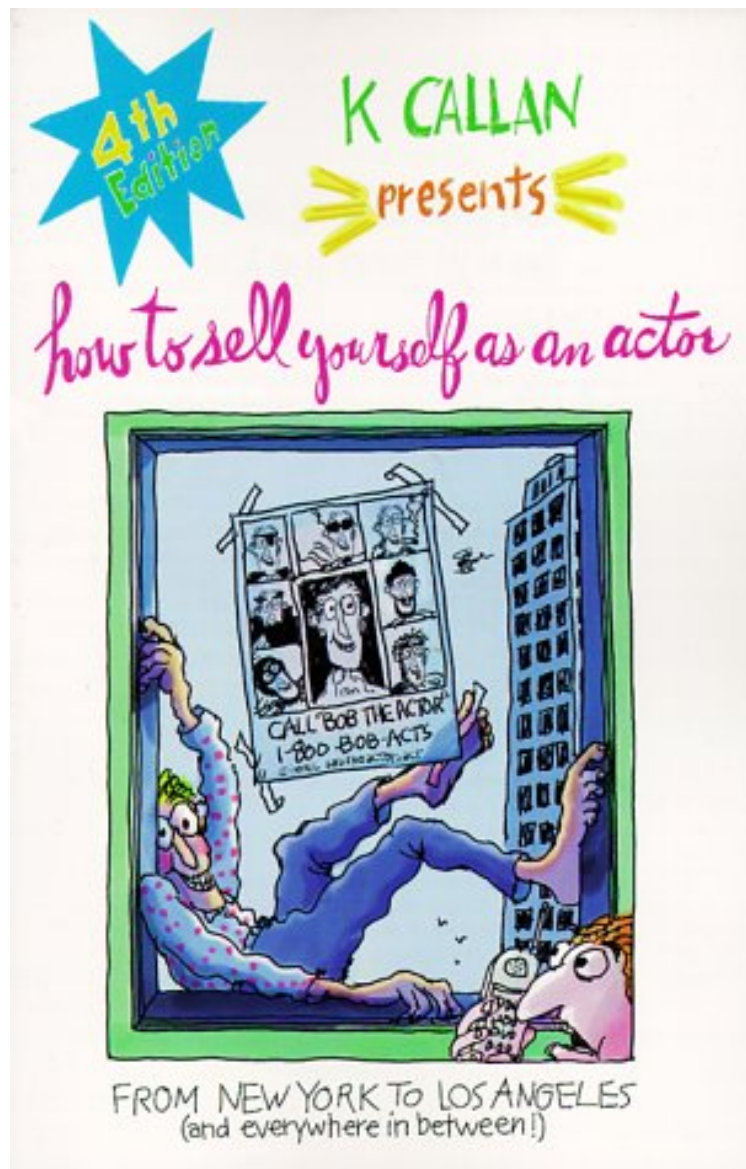


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K. Callan : K Callan Presents How to Sell Yourself as an Actor: From New York to Los Angeles (and Everywhere in Between!) before purchasing it in order to gage whether or not it would be worth my time, and all praised K Callan Presents How to Sell Yourself as an Actor: From New York to Los Angeles (and Everywhere in Between!):

2 of 2 people found the following review helpful. So you wanna be a star, kid?By C.T. ChaseK Callan starts off by giving you a no-b.s. look into the way that show biz works that is so dauntingly realistic, you may have to fight the impulse to run screaming to the nearest business school, trade school or college, vowing never to dream of becoming an actor ever again. Then she proceeds to give you valuable tips, tricks of the trade and common sense strategies to help you achieve success, no matter how high the deck is stacked against you. Of course, not everybody will make it no matter how hard they try, but along with guts, talent, looks and "luck," this book will definitely give you an edge. I would've given it five stars, but it appears this edition is due for an update.0 of 0 people found the following review helpful. Very InformativeBy A CustomerThis book was easy to read...I read it from cover to cover in one evening. K Callan gives excellent and realistic advice for anyone starting out in the business, as well as how you should be thinking about your future when you are no longer a "working" actor. If you are just starting out and looking for a "fun" book to read, this is the one. The only thing I didn't like was that she focused mainly on working in New York and LA, although she does talk a bit about finding work in smaller cities. However, the information can be applied anywhere. In this book she recommends getting "Audition", so that will be my next purchase.0 of 0 people found the following review helpful. GreatBy Angela JacksonA must have for actors. Great insight

This is still the only book written by a working actor about the ins and outs of the business. A necessity for the beginning actor as well as the trained veteran, this popular book addresses the age-old question of how to merchandise your craft after you have learned it.

"This tough little book makes it clear that an actor in America is a small businessman selling a product that nobody particularly wants. Waiting for someone to place an order won't do. ...K Callan shows the young actor how to maintain dignity while merchandising the product." -- Los Angeles Times