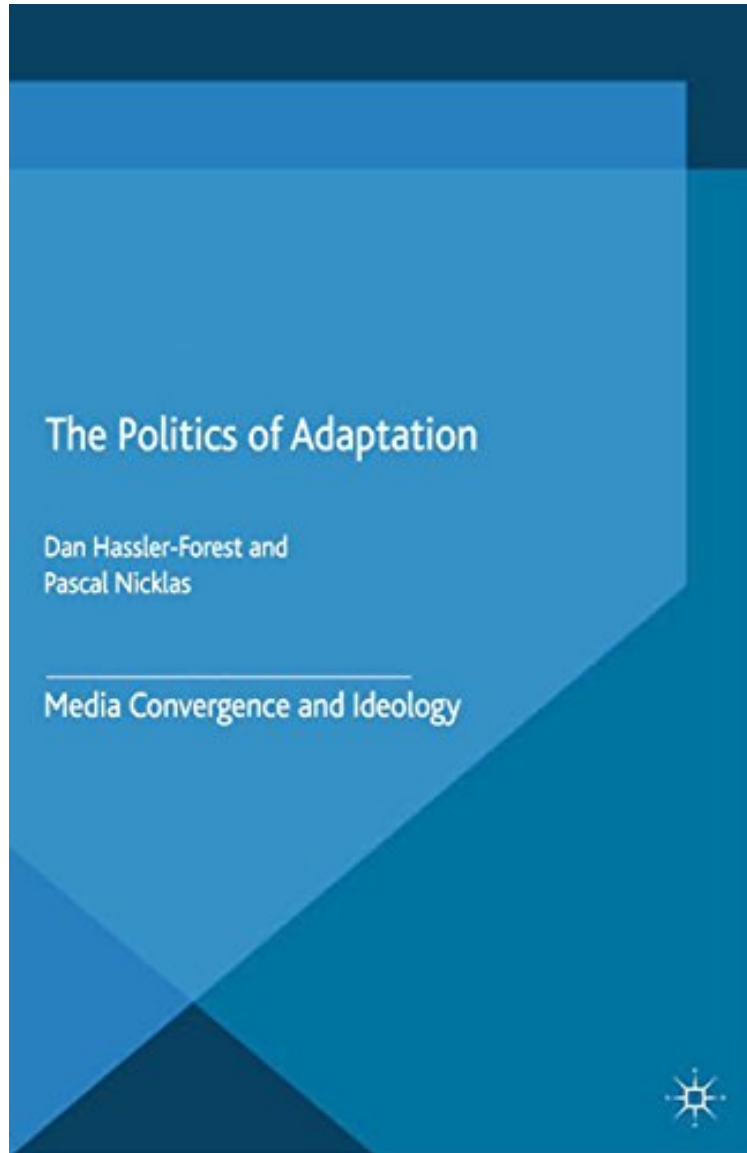


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## The Politics of Adaptation: Media Convergence and Ideology

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In the age of globalization, digitization, and media convergence, traditional hierarchies between media are breaking down. This book offers new approaches to understanding the politics and their underlying ideologies that are

reshaping our global media landscape, including questions of audience participation and transmedia storytelling.

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