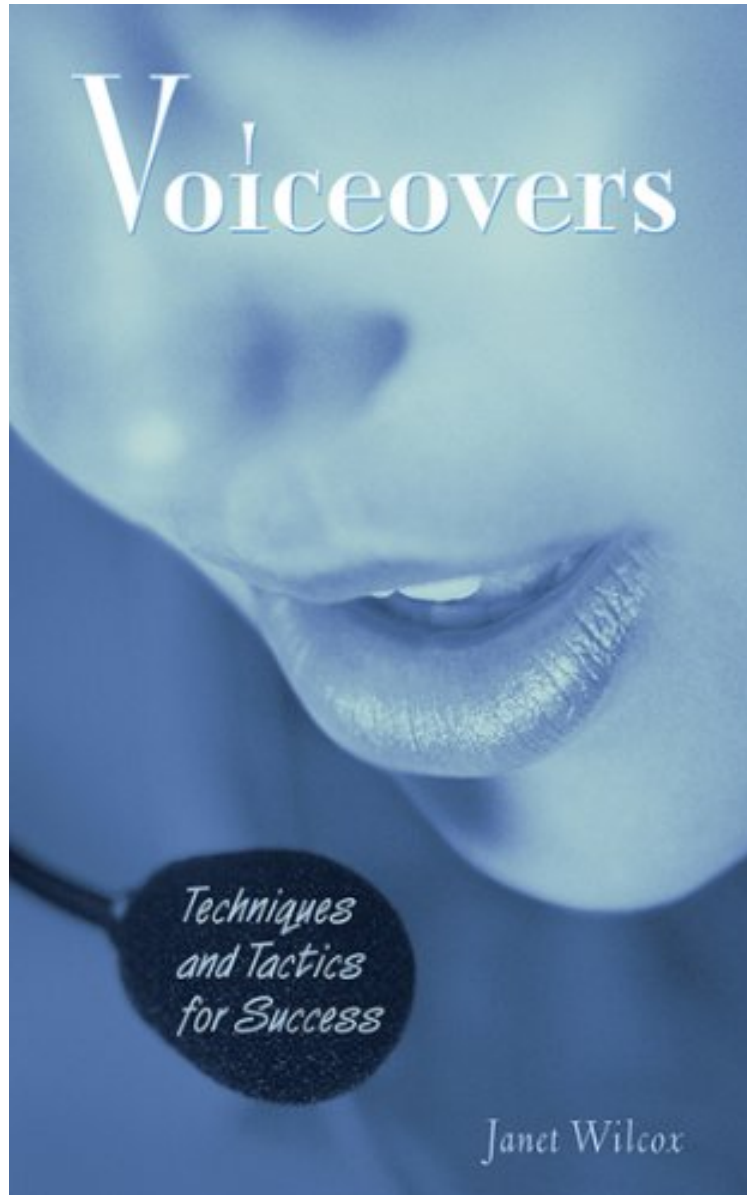


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Voiceovers: Techniques and Tactics for Success

Janet Wilcox

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Janet Wilcox : Voiceovers: Techniques and Tactics for Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Voiceovers: Techniques and Tactics for Success:

4 of 4 people found the following review helpful. Better Books on the Subject By David G. Beneke Found it to be thin on substance. Really no great techniques or things that are not covered better in other books. If you are new to Voice Over, it will be of use, for others more familiar with the biz, doubt you'll really benefit much from anything. Seems to

be a bit dated too. I know others have given this better reviews, mostly coaches and perhaps colleagues of Janet, who is a talented lady, but the book needs more meat in this day and age. 1 of 1 people found the following review helpful. good book...By chip bronsonthe book is very insightful and practical. the exercises, the tips and 'insider' information create a fairly clear picture of what the industry is all about and how one can go about trying to make a name for themselves in it. 1 of 1 people found the following review helpful. Voiceovers: Techniques and Tactics for SuccessBy marketeerFound this book to be informative and helpful in that it provided necessary information about the voice over industry. Practical exercises and basic working knowlege included was quite useful too.

Ever been told you have a great voice? Put it to use with a career as a voice-over actor! In *Voice-Overs*, a veteran voice-over actor, writer, producer, and voice-over teacher provides the inside scoop on the industry and gives all the tools needed for personal training. A treasure trove of exercises, games, and improv and acting techniques helps readers build their skills. Sample scripts from real ads provide practice, and interviews with agents, casting directors, and producers provide insights that will help new voice-over actors get started and get hired. Tips on making a demo, auditioning, getting an agent, interpreting copy, developing a personal marketing plan, and much more mean that soon that great voice will be bringing in income as well as compliments. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.